

## 2024 editorial highlights

Digital transformation, cloud services and AI will continue to be the primary drivers for our features throughout 2024. *Technology Record* and the wide range of online content that supports the magazine will highlight how enterprise and public sector organisations are reimagining ways to bring together people, data, and processes.

	SPRING (March)	SUMMER (June)	AUTUMN (September)	WINTER (December)
<b>Cover story</b>	Expanding Zero Trust strategy to combat security threats.	Enriching workplace culture with new technologies.	Re-engaging customers in a post-pandemic world.	Will cloud and AI solutions really reinvent the world of work?
<b>Regulars</b>	<p><b>Marketwatch:</b> A global round-up of key updates from Microsoft and its ecosystem of partners.</p> <p><b>Executive interviews:</b> We speak with Microsoft leaders about how technology shapes the worlds of commerce and public service.</p> <p><b>Commentaries:</b> Thought leaders share insight on key issues facing industry and public sector organisations today.</p> <p><b>Product features:</b> A regular deep dive into leading Microsoft products, from Dynamics 365 to Copilot, Azure to Office.</p> <p><b>Case studies:</b> Real life examples of where Microsoft technology and partner solutions are helping organisations stay ahead.</p>			
<b>Financial Services</b>	Environmental and corporate governance for finservs	Risk management, compliance, and cybersecurity in finservs.	Evolving payments processes in digitally transformed banking.	Enhance customer experience & empower workers with AI.
<b>Industrials &amp; Manufacturing</b>	Sustainable processes for the factory of the future.	Empower workers and connect customers in new ways.	Defending manufacturing operations with new tools.	Achieving always-on visibility with connected supply chains.
<b>Media &amp; Communications</b>	How technology is driving a reimagined media industry.	The importance of an active archive in media.	Generative AI in media and telco: The end of the beginning.	Why media broadcasting can finally migrate to the cloud.
<b>Public Sector</b>	Enabling change in public health and social services.	Delivering on the promise of intelligent transportation.	What next for connected urban spaces?	Technology as a driver for public inclusivity and accessibility.
<b>Retail &amp; Consumer Goods</b>	Reimagining the shopper experience with cloud tools.	Reinventing the retail store with generative AI.	Enhance customer experience & empower workers with AI.	Engage the customer and find new markets with cloud and AI
<b>Key event focus</b>	<a href="#">NAB Show</a> , Las Vegas <a href="#">HMI 2024</a> , Hannover <a href="#">RSA Conference</a> , San Francisco <a href="#">Money 2020</a> , Amsterdam <a href="#">Infocomm</a> , Las Vegas	<a href="#">IBC</a> , Amsterdam <a href="#">ARC Asia</a> , Bangalore <a href="#">eTail East</a> , Boston <a href="#">ITS World Congress</a> , Dubai	<a href="#">Summit NA</a> , San Antonio <a href="#">Sibos</a> , Beijing <a href="#">Money 20/20</a> , Las Vegas <a href="#">UC Expo</a> , London <a href="#">Directions EMEA</a> , Hamburg <a href="#">SCEWC</a> , Barcelona	<a href="#">NRF</a> , New York <a href="#">EuroCIS</a> , Dusseldorf <a href="#">MWC</a> , Barcelona <a href="#">ARC Forum</a> , Orlando <a href="#">eTail West</a> , Palm Springs