

# Technology Record

The best of enterprise solutions from the Microsoft partner ecosystem

## Dedicated to the Microsoft community

RSM is an award-winning Microsoft cloud partner that helps organisations modernise their operations and accelerate digital transformation. The firm has over 1,300 trusted technology advisors that provide a one-stop-shop experience for consulting, implementation and support services across the Microsoft platform.

We asked national marketing lead Brent Knowles about RSM's partnership with *Technology Record*:

### Please outline your views about *Technology Record* and how effectively it supported your aspirations?

It's rare to see a media publication dedicated to the Microsoft community with regular content that aligns to Microsoft's mission and messaging. Readers have the opportunity not only to hear the latest direction from Microsoft product owners, but also to see the latest and greatest things that partners are doing to achieve client success.

### What elements of your engagement have you most enjoyed?

The ability to focus on Microsoft but address key issues and challenges that are being faced in the industries we serve helps us position our brand as a go-to partner for those sectors.

### To what extent did Tudor Rose make this a positive experience for you?

The team has made this an excellent turnkey experience. They keep everything on track, are responsive, listen to what you're looking for and make that come alive in the publications.

Find out more about RSM at [www.rsmuk.com](http://www.rsmuk.com).



"You get to see the latest and greatest things that partners are doing to achieve client success"

**Brent Knowles**  
National Marketing Lead  
RSM



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