

Advertisement artwork essentials

Artwork instructions

- Please supply all material as a high resolution PDF.
- All images should be 300dpi at print dimensions and all fonts should be embedded.
- If you require guaranteed colour reproduction accuracy please supply a hard copy proof.
- A keyline will be added around adverts that appear on the same page as others unless specifically requested.
- We recommend that text should be placed at least 12mm from left and right edges and 7mm from top and bottom edges to allow for tolerances in the trimming and binding process.
- Double page and full page adverts bleed off the page note the dimensions on the right.

File delivery

Please e-mail your artwork files to us (details below), or notify us that you are sending artwork using a file transfer system such as OneDrive.

Please note: For bellybands, spread markers, inserts or other special items, contact one of our team (details below) for artwork instructions.

Artwork dimensions for Technology Record magazine

FULL PAGE 210 x 280 mm plus 3mm bleed on each edge for a total of 216 x 286 mm

HALF PAGE 180 x 117 mm

DOUBLE PAGE SPREAD Please supply as

two separate pages

of 210 x 280 mm plus 3mm bleed on each edge for a total of

216 x 286 mm