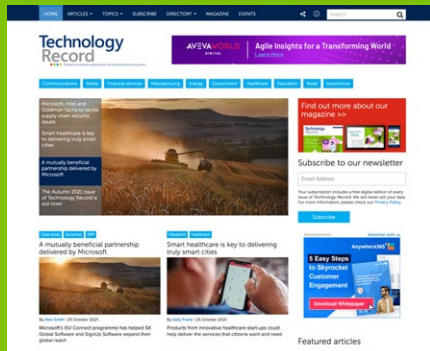
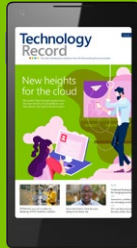


# Technology Record

The best of enterprise solutions from the Microsoft partner ecosystem

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**Tudor Rose**

# Publishing Partner – multiple industry focus

Publishing partnership across both the digital and print editions of the magazine offers the broadest spectrum of promotional opportunity within *Technology Record*, with packages of brand advertisement combined with an array of valuable content marketing strategies to suit every Microsoft partner. Gain visibility throughout the magazine – from the horizontal ‘upfront’ section to the six dedicated industry deep-dives that cover partner innovation in the fields of Automotive, Communications & Media, Financial Services, Manufacturing & Resources, Retail & Consumer Goods and Public Sector – the latter comprising Defence, Education, Government and Healthcare.



## Magazine Publishing Partner – £15,750 per issue\*

- Up to five pages of articles or case studies
- Two full-page advertisements or one double-page
- Opportunity to contribute Marketwatch content
- Opportunity to contribute to relevant features
- Company logo and description on partner page
- Featured partner profile
- Up to four boxes of magazines (approx. 30 copies per box)
- All content replicated online at [www.technologyrecord.com](http://www.technologyrecord.com)

\* Discounts available on series bookings

# Publishing Partner –single industry focus

For partners interested in leveraging digital and print promotional opportunities within a single industry space the Section Publishing Partner package offers ideal value for money. Prime advertising spaces augmented by extensive content marketing slots throughout a specific industry section offer partners a unique blend of exposure that defines them as a clear industry leader.



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- Company logo and description on partner page
- Featured partner profile
- Up to three boxes of magazines (approx. 30 copies per box)
- All content replicated online at [www.technologyrecord.com](http://www.technologyrecord.com)

\* Discounts available on series bookings

# About us

Tudor Rose is an integrated publishing and marketing services company, organised to fulfil the demands of global organisations. Our clients include some of the most respected brands in the world, including Microsoft and the United Nations. Visit [www.tudor-rose.co.uk](http://www.tudor-rose.co.uk) for further information.



## Tudor Rose

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Tudor Rose is a member of the Professional Publishers Association and a signatory of the United Nations Global Compact.

The Professional Publishers Association (PPA) is the voice of professional publishers, representing around 220 companies.

The UN Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption.

Technology Record is printed using paper certified under the Forest Stewardship Council (FSC) system, which promotes responsible management of the world's forests.



Publisher  
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## NEXT STEPS

Whether you're using *Technology Record* as a part of a traditional advertising-based marketing campaign or are looking to utilise the suite as a content marketing platform, *Technology Record* team is ready to work with you to create a promotional package that is perfectly suited to meet your marketing requirements.

Call us today on +44 (0)116 222 9900 or email one of the team.