E-media advertising

WFBSITF

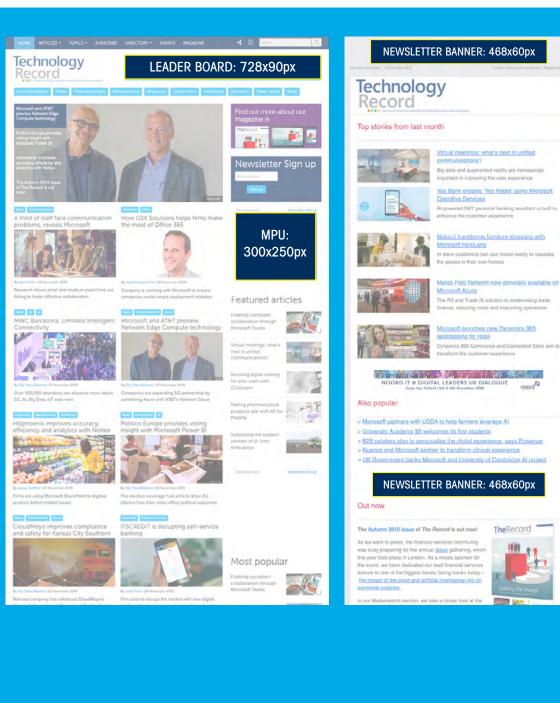
- technologyrecord.com leader board files must be supplied at 728px wide x 90px deep. Plus an additional file 300px wide x 250px deep (for smaller devices)
- MPUs must be supplied at 300px wide x 250px deep
- Leaderboard and MPU files can be GIF (static or animated), JPG or PNG format with click through URL attached
- Maximum file size for website and newsletter banners is 1MB or 1000KB
- Copy can be submitted as a Flash (.swf) file with click tag embedded
- Google's Ad Manager is used to serve all technologyrecord.com website ad units
- All standard creative should be submitted three business days prior to launch date

NFWSI FTTFR

- technologyrecord.com newsletter banners must be supplied at 468px x 60px
- File formats can be GIF, JPG or PNG format
- Maximum file size for banners is 40KB
- All standard creative should be submitted ten business days prior to launch date

DIGITAL EDITION

- For best results, videos should be less than three minutes
- If your video is already hosted on YouTube we can link directly to it, or alternatively we can host it on our own video channel



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