

Passion, dedication, reputation

Davyn is a Microsoft gold certified partner with over 20 years of experience providing operational business solutions to organisations in the English-speaking Caribbean. We asked marketing manager Nicole Mathura about Davyn's partnership with *Technology Record*:

Why did you choose *Technology Record* and how effectively did it support your aspirations?

A colleague recommended *Technology Record* to me when I started working at Davyn, as I craved partner-centric storytelling. It was something lacking in the Caribbean, and it was fantastic finding a space that focused on Microsoft stories from across the globe. As we know, content is king. Working with *Technology Record* has allowed us to take our many projects and present them in an engaging and digestible format, supported by the team's passion, dedication and reputation.

What elements of your engagement have you most enjoyed?

There are multiple projects in progress at Davyn, and for a marketing manager, it can be challenging breaking through the technical details to answer the basic who, what, where, why, when and how. Being featured in *Technology Record* has brought clarity to those details, highlighting the innovations and value of Davyn's work. Our audience has been very receptive to the pieces we've shared on social media and through our email marketing.

To what extent did the team make this a positive experience for you?

The team at *Technology Record* is a dream to collaborate with! Extremely attentive, accommodating, providing quick feedback, ideas and opinions. They made this experience seamless and made my marketing heart very happy. I cannot speak highly enough about the care shown by the team and would recommend them and *Technology Record* in a heartbeat.

Find out more about Davyn at www.davyntt.com.



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Nicole Mathura
Marketing manager
Davyn

