

Exceptional professionalism

interworks.cloud has developed an award-winning cloud commerce platform that helps IT service businesses in more than 70 countries boost their service portfolio and expand their cloud offerings. We spoke with Konstantinos Parisopoulos, senior marketing operations manager at interworks.cloud, about his experience of being involved in *Technology Record* for over 10 issues.

Please tell us what you think of *Technology Record* and how effectively it supports your aspirations.

For years now, *Technology Record* has been the leading source of reference for all things Microsoft, as it provides a unique combination of news, viewpoints and insights across a wide array of industries. The magazine has added great value in reaching out to our audience and has helped us gather market insights with regard to current and future trends.

What elements of your engagement have you most enjoyed?

We find viewpoints really interesting, both as a reader and a contributor. They provide an excellent opportunity to share knowledge and learn from each other.

To what extent did the *Technology Record* team make this a positive experience for you?

We have been working with team for many years, and it really sets the standard for smooth and effective collaboration. The team's professionalism is exceptional and people are always there to provide first-class support.

What can we improve?

Absolutely nothing to add here.

Find out more about interworks.cloud at www.interworks.cloud.



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Senior Marketing Operations Manager
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