

Guiding every step of the way

Nintex provides process management and automation solutions, such as the Nintex Process Platform, that enable customers to accelerate their digital transformation journeys. Having been involved in the *Technology Record* magazine since 2019, the company has published over 30 articles in total, including multiple news stories, interviews, viewpoints and case studies.

The company originally collaborated with *Technology Record* to highlight its long-term partnership with Microsoft, which has been ongoing for over a decade, and to share how organisations across every major industry are leveraging its integrated software solutions to improve the way that people work.

"The publication's management and creative teams are highly responsive and provide guidance every step of the way – from submitting editorial to proofing all content before it goes to publication," says Laetitia Smith, senior marketing and communications manager at Nintex. "We are extremely satisfied with the results of the magazine, which is why you'll see Nintex in every quarterly issue of the *Technology Record* in 2022."

Find out more about Nintex at www.nintex.com.



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Laetitia Smith

Senior Marketing and Communications Manager Nintex

