

A platform for customer visibility

Schneider Electric is a multinational organisation specialising in driving digital transformation by integrating processes and energy technologies to achieve full efficiency and sustainability opportunities.

The energy technology firm has been a valued sponsor for multiple issues of *Technology Record* magazine, collaborating with the editorial team on numerous stand-alone articles and Microsoft-led features.

"Technology Record is a good platform for us to share viewpoints and show how our latest innovations deliver sustainability and efficiency through the power of digital and electric (what we call Electricity 4.0), on a quarterly basis to Microsoft and its digital partner ecosystem," said Violette Lin, thought leadership research leader at Schneider Electric. "The magazine brings a complementary readership and customer visibility in the digital and software space for our innovations. Our experience with Technology Record has been positive!"

Find out more about Schneider Electric at at www.se.com/uk.

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