Technology Record

The best of enterprise solutions from the Microsoft partner ecosystem

Technology Record provides limitless potential for Microsoft partners to send powerful messages about the benefits of digital transformation in both commercial and public sector organisations, with a unique combination of highly compelling editorial and branding opportunities

A PROUD HISTORY

For over two decades, technology publications from Tudor Rose have offered business leaders a deep understanding of Microsoft strategy and showcased best-in-breed solutions in collaboration with the worldwide partner ecosystem.

1998 ——————— **2016 – 2018 – 2022**

First issue of
Banking on Windows NT

OnWindows becomes *The Record*

The Record becomes *Technology Record*

INFLUENTIAL GLOBAL AUDIENCE

Printed copies of *Technology Record* are available around the globe via Microsoft's network of subsidiary offices, technical and briefing centres. *Technology Record* is also distributed at leading industry events and directly to executives in large enterprise and public sector organisations worldwide.

Quarterly audience of over **100k**

Read in **132** countries

Our readers consist of...
- **49%** BDMs
- **34%** CxOs

...and are based in
- **56%** EMEA
- **33%** USA

4,540 copies distributed through Microsoft EBCs and TBCs

Five core vertical industries covered

★ Present at leading global industry events

MULTI-CHANNEL

www.technologyrecord.com

As well as the traditional printed magazine format, content from *Technology Record* is available via our website, a regular e-newsletter digest and in tablet and mobile-friendly digital formats.

TRUSTED CONTENT

11 Microsoft executive contributors in the last issue of the magazine

89 industry specialists contributed to editorial content

653 partner companies featured over the last year

88 partners profiled in the Featured Partners section

DIGITAL REACH

461,324 annual website page views

104,557 latest edition page views

3,317 twitter followers

20,184 digital newsletter subscribers

POSITIVE FEEDBACK

I would just like to say **thank you** very much!

We have **excellent** representation in the issue

Our customers **loved the solutions** showcased in your magazine

The site is very **user friendly**, browsing through it was very enjoyable

FIND OUT MORE

Call us today on
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or email us at
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