Technology Record

2024 editorial highlights

Digital transformation, cloud services and AI will continue to be the primary drivers for our features throughout 2024. *Technology Record* and the wide range of online content that supports the magazine will highlight how enterprise and public sector organisations are reimagining ways to bring together people, data, and processes.

	SPRING (March)	SUMMER (June)	AUTUMN (September)	WINTER (December)
Cover story	Expand zero trust strategies to combat security threats	Enriching workplace culture with new technologies	Driving customer loyalty in challenging times	How AI and the cloud reinvented the world of work in 2024
Regulars	**Marketwatch**: A global round-up of key updates from Microsoft and its ecosystem of partners. **Executive interviews**: We speak to Microsoft leaders about how technology shapes the worlds of commerce and public service. **Commentaries**: Thought leaders share insight on key issues facing industry and public sector organisations today. **Product features:** A regular deep dive into leading Microsoft products, from Dynamics 365 to Copilot, Azure to Office. **Case studies**: Real life examples of where Microsoft technology and partner solutions are helping organisations stay ahead.			
Financial Services	Environmental, social and corporate governance in FSI	Risk management, compliance and cybersecurity	Evolving payments processes in digitally transformed banking	Enhance customer experience and empower workers with AI
Industrials & Manufacturing	Adopt sustainable processes to power intelligent factories	New ways to empower workers & connect customers	Defending manufacturing operations with new tools	Achieving always-on visibility with connected supply chains
Media & Communications	New technology driving a reimagined media industry	Transforming media assets to power the digital backlot	AI: The end of the beginning	Broadcasting can finally go to the cloud
Public Sector	Enabling change in public health and social services	Delivering on the promise of intelligent transportation	What next for connected urban spaces?	Technology as a driver for public inclusivity and accessibility
Retail & Consumer Goods	Reimagining the shopper experience with cloud tools	Finding new ways to empower retail people	Successful trading with automated supply chains	Evolving the traditional storefront with generative AI
Key event focus	NAB Show, Las Vegas HMI 2024, Hannover RSA, San Francisco Money 2020, Amsterdam Infocomm, Las Vegas	IBC, Amsterdam ARC Asia, Bangalore eTail East, Boston ITS World Congress, Dubai	Summit NA, San Antonio Sibos, Beijing Money 20/20, Las Vegas UC Expo, London Directions EMEA, Hamburg SCEWC, Barcelona	NRF, New York EuroCIS, Dusseldorf MWC, Barcelona ARC Forum, Orlando eTail West, Palm Springs