

E-media advertising

WEBSITE

- technologyrecord.com leader board files must be supplied at 728px wide x 90px deep. Plus an additional file 300px wide x 250px deep (for smaller devices)
- MPUs must be supplied at 300px wide x 250px deep
- Leaderboard and MPU files can be GIF (static or animated), JPG or PNG format with click through URL attached
- Maximum file size for website and newsletter banners is 1MB or 1000KB
- Copy can be submitted as a Flash (.swf) file with click tag embedded
- Google's Ad Manager is used to serve all technologyrecord.com website ad units
- All standard creative should be submitted three business days prior to launch date

NEWSLETTER

- technologyrecord.com newsletter banners must be supplied at 468px x 60px
- File formats can be GIF, JPG or PNG format
- Maximum file size for banners is 40KB
- All standard creative should be submitted ten business days prior to launch date

DIGITAL EDITION

- For best results, videos should be less than three minutes
- If your video is already hosted on YouTube we can link directly to it, or alternatively we can host it on our own video channel

The screenshot shows the Technology Record website homepage. At the top, there is a navigation bar with links for HOME, ARTICLES, TOPICS, SUBSCRIBE, DIRECTORY, EVENTS, and MAGAZINE. A search bar is located on the right. Below the navigation bar, there is a prominent blue banner for the LEADER BOARD: 728x90px. The main content area is divided into several sections: a featured article about Microsoft and AT&T, a section for 'Find out more about our magazine', a 'Newsletter Sign up' form, and a grid of smaller articles. A yellow box highlights an MPU: 300x250px. The 'Featured articles' section includes titles like 'Enabling compliant collaboration through Microsoft Teams' and 'Virtual meetings: what's next in unified communications?'. The 'Most popular' section at the bottom features 'Enabling compliant collaboration through Microsoft Teams'.

The screenshot shows a newsletter banner for Technology Record. At the top, it says 'NEWSLETTER BANNER: 468x60px'. Below this, there is a 'Top stories from last month' section with several article thumbnails and titles, such as 'Virtual meetings: what's next in unified communications?' and 'Yes Bank creates "Yes Robot" using Microsoft Cognitive Services'. A 'Also popular' section follows, listing articles like 'Microsoft partners with USDA to help farmers leverage AI' and 'University Academy 32 welcomes its first students'. At the bottom, there is another 'NEWSLETTER BANNER: 468x60px' and an 'Out now' section for 'The Autumn 2019 Issue of The Record is out now!'. The banner also features a 'Loading the charge' graphic.