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2023 editorial highlights

Digital transformation remains at the heart of commercial and public sector activity and will continue to be the primary driver for Microsoft’s industry strategies throughout the year. Across all four issues of *Technology Record* in 2023 and the wide range of online content which will support the magazine, we aim to highlight how enterprise and public sector organisations are reimagining the ways in which they can bring together people, data, and processes.

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| --- | --- | --- | --- | --- |
|  | **SPRING** (March) | **SUMMER** (June) | **AUTUMN** (September) | **WINTER** (December) |
| **Cover story** | Securing against the threat of cyberattack | Successfully driving change in modern workforce culture | Levering technology to drive productivity in tough times | Using Cloud to balance rapid success with long-term value |
| **Regulars** | **Marketwatch**: A global round-up of key updates from Microsoft and its ecosystem of partners  **Executive interviews**: We speak to Microsoft leaders about how technology is shaping the world of commerce and public services  **Commentaries**: Thought leaders share insight on key issues facing industry and public sector organisations today  **Product features:** A regular deep dive into leading Microsoft products, from Dynamics 365 to HoloLens, Azure to Office  **Case studies**: Real life examples of where Microsoft technology and partner solutions are helping organisations stay ahead | | | |
| **Financial Services** | Tracking the adoption of AI in the financial services industry | Governance, compliance, and risk in financial services | Creating brand new markets from core legacy functions | Boosting workforce effectiveness to improve customer experiences |
| **Industrials & Manufacturing** | How the Cloud drives digital excellence in manufacturing | Drive sustainability through Cloud-powered supply chains | Empowering the workforce with digital tools and devices | Using digital twins to accelerate your time to market |
| **Media & Communications** | The future of media supply chains in the Cloud | Round table: What will media look like in 2030? | New tools transforming the media & entertainment world | Gaining customer insight to drive brand new media markets |
| **Public Sector** | Driving healthcare innovation with the power of the Cloud | Creating social, economic, and environmental prosperity | Helping communities to solve infrastructural challenges | Digital tools transforming justice and defence services |
| **Retail & Consumer Goods** | Boosting the productivity of frontline workers | Powering consumer goods revenue growth management | Leveraging the Cloud to drive supply chain visibility | Reinvent retail relationships to engage customers, new and old |
| **Key event focus** | [HMI 2023](https://www.hannovermesse.de/en/), Hannover  [InfoSecurity Europe](https://www.infosecurityeurope.com/), London  [NAB Show](https://nabshow.com/2023/), Las Vegas  [Retail Technology](https://www.retailtechnologyshow.com/), London  [RSA 2023](https://www.rsaconference.com/), San Francisco  [Directions Asia](https://directions4partners.com/events/directions-asia-2023/), Bangkok | [Microsoft Inspire](https://inspire.microsoft.com/en-US/home) | [Community Summit](https://www.summitna.com/), Orlando  [Directions EMEA, Hamburg](https://directions4partners.com/events/directions-emea-2022/)  [IBC, Amsterdam](https://show.ibc.org/)  [SCEWC, Barcelona](https://www.smartcityexpo.com/)  [Sibos, Amsterdam](https://www.sibos.com/about-sibos/future-sibos) | [NRF, New York](https://nrfbigshow.nrf.com/) |

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