

## Year-round support

Formpipe is a software company that helps businesses manage large quantities of documents through its solution for customer communication needs, which enables the creation and distribution of well-designed, brand-rich documents.

The firm has been a regular sponsor of *Technology Record* magazine, providing thought leadership and expert insights into how businesses can get the most from their Microsoft investment via document management.

“We value our relationship with *Technology Record* as it focuses on Microsoft Dynamics 365, which is one of our key areas,” said Luke Murphy, marketing executive at Formpipe. “It’s important for us to have a presence at events that are relevant to our target audience, and *Technology Record* provides us with this. Several times my colleagues have been at events and seen our advert in the publication after it has been handed out. The advert and content we published in the last issue was seen and shared on LinkedIn by my colleagues attending AXUG North Americas. That’s where the value is.”

When asked about how the *Technology Record* team made Formpipe’s inclusion a positive experience, Murphy said: “We fully appreciate the year-round support we receive as part of our package. This is something that is often offered by other companies as part of a package but not received. We know that the team will promptly share any news we might want to promote, as promised.

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Find out more about Formpipe at [www.formpipe.com](http://www.formpipe.com).



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**Luke Murphy**  
Marketing Executive  
Formpipe

