



**Formed in 2017 by the merger of CSC and the Enterprise Services business of Hewlett Packard Enterprise, DXC Technology is a leading independent, end-to-end IT services company, driving digital transformation across the world by modernising and integrating mainstream IT, deploying digital solutions at scale to produce better business outcomes.**

DXC Technology has been publishing partner to *The Record* for a number of years, promoting brand whilst actively leveraging a wide range of editorial opportunities to showcase the company's solutions & services

***What elements of your engagement have you most enjoyed?***

*The Record* is an added opportunity for DXC to share with customers solutions that can help solve their challenges. It also provides DXC a means to bring together the many practices that support Microsoft solutions. One of the things I love about *The Record* is that its regular cadence always provides us a regular channel for thought leadership pieces and news items that might not always be "big" enough for a blog or a press release. And, we can publish with *The Record* first and reuse content elsewhere (or vice versa) to optimize. Further, the commentaries offer a way for our busy teams to engage without a ton of heavy lifting. Your team is AWESOME to work with, we never feel out of sync or worried about missing a deadline!

***How did the Tudor Rose team make this a positive experience for you?***

The entire team, from advertising sales to editing, are partners all the way! I could not think of a better team to work with in supporting our business needs.

***What elements of the magazine have you been most impressed with?***

The publication is beautiful, and it has a very wide reach, which is great for helping DXC to build brand awareness.

***What plans do you have to use our solution in the future?***

I look forward to working with you to find new ways to develop more targeted customer media campaigns, whilst continuing to drive the main brand message through the print magazine and online at [www.technologyrecord.com](http://www.technologyrecord.com).

***Based on your experience, how likely are you to recommend The Record to others?***

Five Stars....I would recommend without any reservations! Thank you for working with DXC, you have helped us shine!

**Find out more about DXC Technology at the company's website: [www.dxc.technology](http://www.dxc.technology)**

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**Elizabeth Galla, DXC Technology**

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**Shaun Wilde, Strategic Partnerships  
Manager, DXC Technology**