Editorial calendar 2027

Technology Record

In four 2027 issues of *Technology Record* we will cover a range of themes facing enterprise technology decision-makers today, including the ongoing rise of artificial intelligence, ever greater demand for corporate security and compliance, and the challenge of constantly improving customer experience and outcomes.

	SPRING	SUMMER	AUTUMN	WINTER
Cover story	How agentic tools can be a cybersecurity game-changer	The rapidly evolving world of autonomy and robotics	Process improvement for customer engagement gains	New tools and practices to achieve sustainability goals
Regulars	**Marketwatch:** A global round-up of key updates from Microsoft and its ecosystem of partners. **Executive interviews:** Conversations with senior leaders at Microsoft about how technology is shaping the enterprise. **Product features:** A regular deep-dive into core Microsoft products and the partner ecosystems that support them. **Viewpoints:** Thought leaders share their perspectives on the key issues faced by enterprise technology teams. **Customer stories:** Real-life deployments of partner solutions to help customers stay ahead.			
In focus	Microsoft Fabric	Microsoft Copilot	Microsoft Dynamics	Microsoft Teams
Financial Services	Trust at scale – reshaping financial services marketing	Enabling trust and security in the insurance industry	Putting agentic AI to work across banking operations	Empowering relationship managers with better data
Industrials & Manufacturing	Physical AI, automation and the factory of the future	Smarter frontline activity with intelligent workflows	Unlocking intelligence across the value chain	Strengthening supply chain resilience with new AI tools
Media & Communications	Connecting media personnel with new tools to drive success	Using agentic workflows to reliably deliver content	Connecting audience and content data to drive profit	Product and market innovation using new technology tools
Public Sector	Accelerating drug discovery and clinical development	Evolving public sector services with generative AI	Executing national public sector strategy	Prepare your data estate for secure, compliant AI adoption
Retail & Consumer Goods	How AI agents are driving positive outcomes across retail	Enriching data to target and secure new revenue growth	Merchandise planning and forecasting in real time	Improving customer reach and in-store productivity
Selected events	**HMI**, Hannover **InfoComm**, Orlando **RSA Conference**, San Francisco **Money20/20**, Amsterdam **Commsverse**, London	**ARC Asia**, Bangalore **IBC**, Amsterdam	**Sibos**, Singapore **GITEX**, Dubai **Summit NA**, Columbus **Money20/20 US**, Las Vegas **SCEWC**, Barcelona	**NRF 2028**, New York **EuroCIS**, Düsseldorf **MWC**, Barcelona **ARC Forum**, Orlando **ISE**, Barcelona



For more information and the latest updates on content plans for 2027, please email executive editor Andy Clayton-Smith at andy@technologyrecord.com or contact your account manager via www.technologyrecord.com/contact-us